Business Models for Sustainability: Green Investment Tools for Sustainable Development

To implement the UN Agenda 2030, the Paris Agreement and the Addis Ababa Action Agenda on Development Financing, new financial instruments are needed to cover the wide area of sustainable development. Green finance is becoming a leading tool to connect forward-looking industrial actors and businesses with investors. The background for this development is that business models which promote sustainability are better suited for future markets. In addition, new green investment tools expand relevant innovation opportunities. Currently the use of green investment tools, such as green bonds and decarbonization of financial portfolios, are growing. Nevertheless, compared with a global financial market these instruments are still very small.

The issue discussed in this session is how green investment tools can be scaled up and how they can be more holistic in the Agenda 2030 perspective including environment, social and governance issues simultaneously. We start by learning more from the experiences with green investment tools so far. Following up discussing the possibility and desirability to take a more holistic approach and if such financial instruments would make a substantial contribution to facilitating the financing of sustainability projects at a lower cost than other funds in the future.

SDSN Northern Europe’s session at NTNU Sustainability Science Conference

Friday 20 Oct 2017 Trondheim

Location: Clarion Hotel & Congress, Trondheim
Time: 9.00 - 10.30

SDSN Northern Europe

The Sustainable Development Solutions Network (SDSN) Northern Europe is an action-oriented network focusing on mobilizing Nordic scientific and technological expertise to solve problems and create a more sustainable society. The network links knowledge to action in order for society to achieve the UN Sustainable Development Goals (SDGs).

www.unsdsn-ne.org

There is clear evidence of the urgent need to accelerate the transition towards a resource-efficient, low-carbon and inclusive economy, and that sustainable development can only be achieved with the active involvement of investment institutions considering the key environmental and social challenges our planet is facing.”

UNEP FI Investment Committee

SDSN Northern Europe

Session

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Programme

This session will be in a talk-show format where each of the speakers will start by presenting themselves and their experience of green investment tools. Then, there will be a discussion around the issues of how to make green investment tools more holistic in the perspective of the UN Agenda 2030.

Introduction
Anders Olstad, Chief Financial Officer, Entra

Panel
Jan Erik Saugestad, CEO Storebrand Asset Management
Björn Bergstrand, Head of Sustainability at Kommuninvest in Sweden
İdil Bilgiç, Principal Economist at The European Bank for Reconstruction and Development (EBRD)
Kristina Alnes, Senior Advisor at CICERO

Moderator
Fritz Balkau, International Advisor at Sustainable Solutions, Paris

NTNU Sustainability Science Conference

To reach the Sustainable Development Goals and the Paris Agreement, the three dimensions of sustainable development – economic, environmental and social – must be considered holistically. The NTNU Sustainability Science Conference is a platform to share evidence-based research for sustainable decision-making.

www.ntnu.edu/web/sustainability-science

NTNU Sustainability Science Conference 18-20 October 2017