Netw or ked Society
The Transformational potential of ICT

Hans Vestberg
President and CEO, Ericsson
**PACE OF CHANGE**

- **20 years** 2020: Our vision 50 billion connected devices
- **25 years** 2015: 26 billion connected devices
- **100 years** 2000: 1 billion connected places
- **20 years** 2010: 5 billion connected people
Networked society
The 5th Technology Revolution

MOBILITY

INSTALLATION

Solving old problems more efficiently – winners among old players

DEPLOYMENT

Applying paradigm shift to innovate across society – new winners

 › People
 › Business
 › Society

BROADBAND

CLOUD
Ericsson’s Wanted Position

Grow faster than the market with best-in-class margins

Customer
Leading ICT transformation partner

Shareholder
Shareholder value creator

Employees
Attract, develop and retain best talent

Society
Responsible and relevant driver of positive change
Making challenges into opportunities

Ericsson solutions map to selected Sustainable Development Goals

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<th>Sustainable Development Goals</th>
<th>Business Opportunities</th>
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<td>End Poverty</td>
<td>Managed Rural Coverage</td>
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<td>Education for All</td>
<td>Connect to Learn</td>
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<td>Energy &amp; Water for all</td>
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<td>Economic Growth &amp; Jobs</td>
<td>ICT transformation</td>
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<td>Sustainable Industries &amp; Cities</td>
<td>Mobile financial services</td>
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<td>Sustainable consumption</td>
<td>Intelligent transport</td>
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<td>Digitalized media production &amp; distribution</td>
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**Mobility, Broadband and Cloud**

- Managed Rural Coverage
- Connect to Learn
- Smart grids
- Connected Water/IoT
- ICT transformation
- Mobile financial services
- Intelligent transport
- Smart grids
- Public Safety
- Digitalized media production & distribution
- Energy performance
- Sharing economy
- Smart Grids
- Connected Vehicle Cloud
Technology enables an accelerated path to achieve the global goals

- Education
- Employment
- Health
- Environment

5 major ways that ICT can accelerate the goals: speed of diffusion and uptake, reduced costs, awareness, modernization, training
The ICT enablement effect

15% reduction in global GHG emissions from ICT by 2030

Source: Ericsson Mobility Report

- Smart transport
- Smart buildings
- Smart travel
- Smart work
- Smart agriculture and land use
- Smart services.smart industry
- Smart grids (incl. smart homes)
ADVANCE SOCIETY THROUGH SUSTAINABLE DEVELOPMENT

CONNECTING THE UNCONNECTED
Case: Millennium Villages

SUSTAINABLE URBANIZATION
Case: Stockholm Royal Seaport

ENERGY PERFORMANCE
Case: Ericsson Radio System

EDUCATION FOR ALL
Case: Connect to Learn

FINANCIAL INCLUSION
Case: ASBANC
A commitment by 193 world leaders to 17 Global Goals to achieve 3 extraordinary things in the next 15 years. End extreme poverty, fight inequality and injustice and fix climate change.