Martin Svensson

Head of Transport and Environment Technology Unit

Swedish Government Agency for Innovation Systems (Vinnova)
Innovation programmes
From technology and sectors to societal challenges

- Demands in focus … not technology
- Agree on problem and needs early
- Involve end-users / problem owners early in the process – Private – Academia – Public (Government)
- Cross-functional and cross-sectoral approach
- Innovation – mostly evolution and combination of ideas
- People matters …